



Food & Travel Asia 2010 - Conduct of Lucky Draw

We are pleased to inform that a Lucky Draw for this exhibition shall be conducted at the end of the fair. The objective of this lucky draw is to induce visitors to spend more during the fair and stand a chance to win attractive prizes.

The mechanics of the lucky draw is as follows:

- a. Every S\$300 spent (paid-up value) during the event entitles the visitors to a lucky draw coupon. **OCBC Bank Card Members** will enjoy double redemption chances for the lucky draw coupons.

Note: If the visitor booked or purchased S\$1,000 tour package or buys a product but pays only S\$300 deposit, he/she is entitled to one lucky draw coupon. For example, for S\$600 deposit payment customer is entitled to 2 lucky draw coupons. If the payment is made in full for a purchase of S\$1,500 tour package, the customer shall be entitled to 5 lucky draw coupons. OCBC Bank Card Members shall enjoy double redemption chances for the lucky draw coupons.

- b. The redemption of the lucky draw coupons can be redeemed at the "**EBAA Redemption Counter**" located at the front entrance of Hall 404.

- c. The draw will be conducted on the last day of the exhibition on Sunday, 11th April 2010 at 9:00pm at the staging area. All winners shall be notified by post and the results will be published in the EBAA website at www.ebaa.sg on the 15th April 2010.

- d. Prizes not claimed by 31st May 2010 shall be donated to charity.

We sincerely hope that the Lucky Draw Campaign will help generate higher sales turnover at the show and promote and showcase your products during the event. A list of the prizes and sample of the lucky draw coupon is attached to this circular.

Please informed all your counter staffs and valued customers that after each purchase they are entitled to redeem the lucky draw coupon at the redemption counter for every paid up value of S\$300.

Thank you & Best regards,

Tan Kah Hin
Manager
IBT Investment Pte Ltd / Express Bus Agencies Association (EBAA)

List of Prizes for Lucky Draw

1st to 3rd Prize (sponsored by Star Cruises)

1 x 2-Night Malacca/Kuala Lumpur Cruise for 2 persons in an Inside Stateroom (DB) onboard SuperStar Virgo worth S\$940 each

4th & 5th Prize (sponsored by Genting International)

2 Days 1 Night Stay in Maxims Genting + 2 Theme Park Passes worth \$555 each

6th & 7th Prize (sponsored by Genting International)

3 Days 2 Nights Stay in First World Hotel World Club + 2 Theme Park Passes worth \$275 each

8th & 9th Prize (sponsored by Genting International)

3 Days 2 Nights Stay in First World Hotel Superior Deluxe Room + 2 Theme Park Passes worth \$244 each

10th to 12th Prize (sponsored by EBAA)

Travel Voucher worth S\$200 each + 1 x Hamper worth \$100 each

13th to 36th Prize (sponsored by EBAA)

Travel Voucher worth S\$100 each + 1 x Hamper worth \$100 each

37th to 38th Prize (sponsored by EBAA)

1 x Hamper worth \$100 each

Total value of prizes is estimated at \$11,000

Sample of Lucky Draw Coupon

<p style="text-align: center;">Serial No. 00001</p> <div style="text-align: center;">  <p>FOOD & TRAVEL ASIA 2010</p> <p>9th-11th April 2010 IBT Investment Pte Ltd</p> </div> <p>Purchase Value: _____</p> <p>Redemption/Paid Value: _____</p>	<p style="text-align: center;">Serial No. 00001</p> <div style="text-align: center;">  <p>FOOD & TRAVEL ASIA 2010</p> <p>9th-11th April 2010 Hall 403 & 404, Suntec Exhibition Centre</p> </div> <p style="font-size: small;">Organized by:</p> <div style="display: flex; justify-content: space-around; align-items: center;">  IBT Investment Pte Ltd Sphere Exhibit Pte Ltd </div> <p style="font-size: x-small;">Official Bank: Preferred Partners:</p> <div style="display: flex; justify-content: space-around; align-items: center; font-size: x-small;">     </div>	<p style="text-align: center;">Serial No. 00001</p> <div style="text-align: center;">  <p>FOOD & TRAVEL ASIA 2010</p> <p>9th-11th April 2010 Hall 403 & 404, Suntec Exhibition Centre</p> </div> <p style="font-size: small;">Organized by:</p> <div style="display: flex; justify-content: space-around; align-items: center;">  IBT Investment Pte Ltd Sphere Exhibit Pte Ltd </div> <p style="font-size: x-small;">Official Bank: Preferred Partners:</p> <div style="display: flex; justify-content: space-around; align-items: center; font-size: x-small;">     </div>
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<p>Terms & Conditions :</p> <p>To qualify for the draw, a minimum purchase and paid up value of S\$300 entitles visitors to a lucky draw tickets.</p> <p>Every multiple purchase and paid up value of S\$300 entitle visitors to one additional lucky draw ticket.</p> <p>OCBC Card Member shall enjoy double redemption chances for the lucky draw.</p> <p>The lucky draw will be drawn on 11th April 2010 at 9.00pm at the staging area of Food & Travel Asia 2010. Winner will be notified by post.</p> <p>Result of the draw will be published in EBAA website at www.ebaa.sg on 15th April 2010.</p> <p>All prize winners can collect their prizes at Express Bus Agencies Association (EBAA) situated at: 5001 Beach Road, #03-36, Golden Mile Complex, Singapore 199588.</p> <p>Prizes not claimed on or before 31st May 2010 will be donated to a charitable organization.</p> <p>The organizer's decision is final and no correspondence will be entertained.</p>	<p>Name : _____</p> <p>NRIC No : _____</p> <p>Address : _____</p> <p>_____</p> <p>Contact No : _____</p> <p>Email : _____</p> <p>Exhibitor Name : _____</p> <p>Receipt No : _____</p> <p>Purchase Value : _____</p> <p>Note: This portion is to be completed and dropped into the Lucky Draw Box located next to the redemption counter.</p>
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